



## April 2025: The 411 Chief Translation Officer (CTO) Consulting Services



### Three Decades of Excellence, Now at Your Service

For nearly three decades, Global Language Translations and Consulting has delivered world-class translation services to clients across the globe.

Building on this foundation of excellence, we're now expanding our portfolio to offer specialized evaluation and advisory services that leverage our extensive industry knowledge and experience.

### Language Services Assessment

#### Expert Evaluation of Your Organization's Language Support Framework

For companies facing challenges with language support in their organizations, we offer comprehensive evaluation services to help identify opportunities for improvement:

1. **Departmental Usage Evaluation:** Assessing how language services are utilized across departments to identify potential improvement opportunities.
2. **Content Analysis:** Examining translation materials and processes to pinpoint areas where costs could be reduced and consistency improved.
3. **Comprehensive Service Review:** Analyzing your entire language service structure to identify redundancies or gaps in current coverage.
4. **Cost Tracking Assessment:** Evaluating your financial tracking and reporting systems to ensure management has an accurate picture of all language service expenditures.
5. **Workflow Efficiency Analysis:** Reviewing current processes to identify opportunities for increased efficiency, cost reduction, and quality improvement.

### Your "Chief Translation Officer" Advisor

If your organization is struggling with language support due to a lack of a "Chief Translation Officer," let GLTaC fill an advisory CTO role. We'll conduct thorough evaluations of your language services infrastructure and provide detailed recommendations based on our findings.

Our advisory approach delivers clear, actionable insights without implementation responsibilities. We identify what needs improvement and provide expert recommendations, allowing your team to implement changes at your own pace and according to your priorities.

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### Meet Your Language Services Consultant: Douglas J. Strock

Douglas brings 29 years of distinguished experience in the language industry to his role as a language services consultant. His unique combination of military leadership, engineering precision, and business acumen makes him an exceptional advisor for organizations seeking to optimize their language service operations.