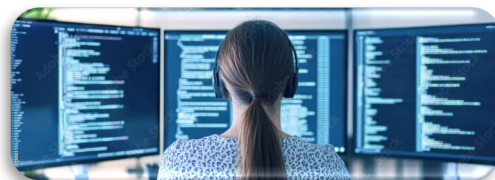




## July 2025: The 411 Who Really Translates for You?

As a large international enterprise with global operations, your organization recently consolidated translation services through a competitive RFP process. After managing twenty-plus smaller Language Service Companies (LSCs)—some offering exceptional domain expertise, others providing high-volume commodity services—you selected one or two preferred providers to streamline operations and costs.



Without a Chief Translation Officer overseeing language services, your previous vendor network lacked visibility and coordination. The consolidation appeared successful: your Accounts Payable system shows clear spending totals for your chosen LSCs, suggesting complete control over translation activities across the organization.

### The Hidden Translation Economy

However, a parallel translation environment operates beyond your oversight. Many original LSC relationships persist through indirect channels, while new providers enter through third-party services. Patent translations now flow through law firms handling international filings, appearing as undisclosed line items on legal invoices. Marketing campaigns utilize agencies that subcontract translations without revealing their linguist sources. These arrangements obscure both the translation providers and their methodologies.

### Critical Quality and Compliance Risks

This fragmented approach introduces significant vulnerabilities. Unvetted LSCs may employ machine translation or AI tools without authorization, potentially compromising accuracy and confidentiality. Cost-cutting pressures may drive the use of unqualified linguists, undermining translation quality. Without centralized oversight, your organization loses control over style guides, terminology consistency, and translation memory leverage—eliminating efficiency gains from previous investments.

Most concerning, AI-generated translations may introduce hallucinations, cultural bias, or critical errors that expose your organization to legal liability and reputational damage. The lack of transparency in your extended translation supply chain makes it impossible to assess these risks or implement appropriate quality controls.

### The Solution: Direct Partnership and AI Validation

Organizations requiring language services should contract directly with LSCs that perform translations internally using professional human linguists, ensuring quality control and avoiding unauthorized machine translation or AI usage. This direct relationship provides transparency, accountability, and consistent quality standards across all translation work.

Forward-thinking LSCs staffed exclusively with professional human translators also offer AI validation services to address emerging challenges from AI-generated content. These services identify, quantify, and remediate errors introduced by uncontrolled AI translation tools throughout your organization's content infrastructure.

GLTaC operates behind the scenes with approved LSC vendors to ensure quality and remediate substandard translations. Building on this foundation of quality assurance, GLTaC now offers comprehensive AI validation services designed to protect enterprises from legal exposure and reputational harm caused by AI-generated translation errors. By partnering directly with qualified LSCs like GLTaC, you can restore visibility and control over your complete translation operations while mitigating the risks of unmanaged AI adoption in language services.